



Thursday, January 08, 2015

CCBC Newsletter: Education in BC (Jan 2015)

Background

The Education in BC funding commitment was made at the 2008 AGM to support a very general concept, namely the creation of a chiropractic school located at Simon Fraser University (SFU).

The College of Chiropractors of BC (CCBC) has been building a fund through the annual dues collection process over the past six (6) years; collection is expected to continue for an additional 4 years.

Funds collected

The funds collected and income earned are displayed in the table below.

Education in BC – Funds Collected

Year collected	\$ collected	Income
2009	\$451,750	
2010	\$467,750	\$27,684
2011	\$475,500	\$47,637
2012	\$490,125	\$71,164
2013	\$491,875	\$98,873
2014	\$513,000	\$216,509
Totals	\$2,890,000	\$456,867

During the summer of 2014, SFU and the developer signed a letter of intent which has resulted in the CCBC initiating a plan for partial and gradual release of funds to support the goal of developing a school in BC. The CCBC Board recognizes that the development of the project and establishment of a chiropractic school are still in the planning stages and that the future outcome is an ongoing process. Accordingly, it is important for the CCBC to balance the intent of supporting the goal of establishing a chiropractic school in B.C. with the need to ensure the investment is made wisely.

Recent Activities

CCBC Board Motion 080/13-14: That the Executive Committee be tasked as the working group for Education in BC to develop criteria and filter all Education in BC related information for Board approval.

Executive Committee activity since July 2014 includes:

1. Development of objectives for the release of funds
 - o Transparency & communication
 - o Minimize risk while still supporting initiative with objective of success
 - o Funds release – phased basis
 - o Monitor/ audit
2. Seeking Legal input
 - o Review history including documents/ commitments
 - o Assistance in developing role & defining responsibilities
 - o Ongoing legal advice

3. Receipt of Education in BC development team request for funds
 - o Request included Strategic Plan, Financial Development Plan, & proposed project activities and deliverables for next six months related to development of school
 - o Request for release of seed money= \$188,000
4. Recommendation made to Board to release requested funds on a phased basis minimizing risk

CCBC Board Motion: Re: Interim funding request from Pacific Academic Institute of Chiropractic (“PAIC”)

Whereas:

- A. The Executive Committee has been interacting with Dr. Don Nixdorf and Mr. George Eisler as leaders of the development team for PAIC in relation to the status of both the construction project planning at Simon Fraser University and the planning for a school of chiropractic called PAIC to be included in the project;
- B. Further funding from the B.C. Chiropractic Association to support the interim development stages for PAIC is not available;
- C. Steps are in process to complete the incorporation of PAIC as soon as possible for the purpose of allowing PAIC to continue its planning as a distinct corporate entity;
- D. PAIC will require interim funding to cover its expenses until such time as it can become financially self-sufficient;
- E. A pre-incorporation request has been made on behalf of PAIC for the amount of \$188,000 to cover the period from November 1, 2014 to March 31, 2015;
- F. A development plan and timeline have been submitted to the Executive Committee of the CCBC to support this initial request for funding; and
- G. The Executive Committee has reached a consensus to recommend to the Board of the CCBC that the interim funding request be approved on the terms and conditions as set out in the motion below;

Now therefore be it resolved that:

1. The CCBC transfer the amount of \$188,000 from the Education in B.C. Fund to PAIC in three instalments as follows:
 - a. The first instalment in the amount of \$68,000 will be transferred forthwith following the approval of this motion.
 - b. The second instalment of \$60,000 will be transferred on or before December 31, 2014;
 - c. The third instalment of \$60,000 will be transferred on or before February 1, 2015.
 - d. Each instalment will be transferred directly to the bank account of PAIC except that in relation to the first instalment only, if PAIC is not yet incorporated or does not yet have a bank account, then the first instalment may be transferred to the BCCA on its undertaking to disburse that amount as may be required for interim funding of PAIC and to transfer the balance into the PAIC bank account as soon as it is possible to do so.
 - e. Once incorporated, PAIC may request modifications in the timing of the payment of the second and third instalments if necessary in order to meet its interim funding requirements.

2. Requests by PAIC for funding from the Education in B.C. fund in addition to this initial amount of \$188,000 may be made at any time provided the requests are properly documented and supported. The making of this initial advance does not in any manner commit the CCBC to making further advances if, in the sole discretion of the Board of the CCBC, the Board decides that it is not appropriate or advisable to do so.

3. The Executive Committee is hereby directed to communicate the following requests to PAIC as part of its further planning and communications with the CCBC:

a. PAIC is requested to submit a revised deliverable list on or before the December

meeting of the CCBC Board stating more specific dates for completion of various tasks prior to March 15, 2015;

b. PAIC is requested to continue to use the time line chart as part of its planning communications and to ensure there is consistency between future development plans, the deliverables, and the time line;

c. On or before the December meeting of the CCBC Board, the PAIC is requested to review its interim funding requirements for the period ending December 31, 2015 for the purpose of confirming if the \$300,000 estimate is still valid.

Release of Funds

The first instalment in the amount of \$68,000 was recently released to PAIC. Authorization for the transfer of an additional \$60,000 was processed by the CCBC in December 2014.

Incorporation of PAIC

The incorporation of PAIC under the Society's Act was completed on November 14, 2014. Currently there are six (6) directors of the PAIC Board including two (2) appointed by the CCBC and two (2) appointed by the BCCA:

- **Mr. Jacob (Jack) Kowarsky** – Jack is a lawyer, author and instructor. He has been involved in many community groups including the Board of Governors of SFU as chair, vice-chair and several other committee positions between 1997 - 2003. In addition, Jacob has participated in countless other boards and committees ranging from health organizations such as the BC & Yukon Arthritis Society to faith organizations including the Jewish National Fund of Canada.
- **Dr. Verna Magee-Shepherd (CCBC appointed)** - Verna's extensive post-secondary experience has spanned the university, college and institute sectors. Her roles have included undergraduate teaching and positions as Associate Dean, Dean, Vice President, Acting President (BCIT) and President of a private university. Verna completed her doctoral degree in Education Leadership and Policy at UBC in 2003. She holds an M.Sc. in Medical Science from the University of Calgary and a baccalaureate degree in Human Nutrition from UBC. She has completed executive programs in public sector leadership.
- **Dr. Don Nixdorf (BCCA appointed)**
- **Dr. David Olson (CCBC appointed)**
- **Ms. Janet Pau** - Janet is a Chartered Financial Accountant with tremendous board experience including the BC Safety Authority (current), the University of British Columbia Board of Governors (2008-2012) and the Board of Trustees of Healthcare Benefit Trust (2005-2011). She is a past Vice-President and Treasurer of Canfor Corporation.
- **Dr. Jay Robinson (BCCA appointed)**

The College expects that this will be the first of many communications to be made to registrants regarding the release of funds to Chiropractic Education in BC.

Questions can be directed to: registrar@bcchiro.com

Respectfully Submitted by,



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