

MEETING MINUTES (DRAFT)
College of Chiropractors of British Columbia
86th Annual General Meeting
November 2, 2019

Delta Victoria Ocean Pointe
Victoria, British Columbia

1. CALL TO ORDER/ OPENING REMARKS

Dr. Johnny Suchdev, Chair welcomed the attendees. Attendees were asked to sign-in either through the electronic check-in with their badge, or by signing their name in the sign-in book at the entrance. The chair advised that the meeting is open to the public.

The College regulates chiropractic doctors in the public interest. Under the *Health Professions Act*, it is our duty, at all times, to serve and protect the public. He reminded registrants that this always forms the basis of the College's decisions.

The Chair called the 86th Annual General Meeting of the College of Chiropractors of British Columbia ("CCBC") to order at 1:11 p.m.

Acknowledgement of Territory - Registrar

We would like to begin by acknowledging that the land on which we gather is the traditional, ancestral, unceded Coast Salish Territory of the Lekwungen and W̱SÁNEĆ nations.

2. INTRODUCTIONS

The Chair introduced:

- the current and new Board members;
- the committee chairs;
- the college staff in attendance.

The Chair advised that the meeting would include one question period following the presentation of the financial statements. Questions regarding the Annual Report may be asked at that time.

The CCBC received one resolution via email prior to the AGM. Registrants can provide written resolutions for discussion later in the meeting if time permits. The Chair reminded registrants: under section 29 of the Bylaws, all resolutions are for consideration of the Board and are not binding.

Following the AGM, Ms. Gemma Beierback, CEO of Canadian Chiropractic Examining Board (CCEB) and Dr. Moe Baloo, Chair of the CCEB will provide an update on CCEB activities.

The 2018 AGM Minutes, Standing Rules and the Meeting Agenda are approved by consensus.

3. ANNUAL REPORT

Chair's Remarks

The Chair provided insight into the current regulatory framework in BC. He touched upon CCBC's pivotal role in self-regulation for public protection.

Registrar's Speech

The registrar provided tangible milestones to highlight CCBC's proactive approach to self-regulation:

- Independent governance review to identify and address gaps in processes and policies
- Established policies in regulations through research and evidence
- Relocation of the CCBC office into the Health Regulatory Hub with other health regulators in BC
- Investment in electronic marketing review tool
- Development of strategic plan to deliver four key strategic goals in the public interest

4. FINANCIAL STATEMENTS AND AUDITOR'S REPORT

Ms. Karen Kesteloo covered the new reporting standards in the auditor's report. Highlights of the audited financial statements include:

Statement of financial position

- Financial activities reflect on the day of July 31, 2019
- Significant change: removal of \$5+ million in the restricted cash investments and deferred fees (reflect the return of contributions to registrants and the closure of the Education in BC Fund)
- As of July 31, 2019, \$186,042 from the Education in BC fund remained payable to registrants. 99% of Education in BC contributions have now been returned to registrants.
- Strength in growth of net assets

Statement of Operations

- Revenue: licencing fee is in line with projected growth
- Expense: The CCBC experiences a \$400K (32%) increase year after year. This is due to continued investment by the CCBC and regulatory support. The increase includes \$235K regulatory and compliance, \$50K invested in independent research policy and \$108K in HR activities. Overall, there is a \$4154 deficit from core operations.
- Revenue was stretched thin and resources were carefully managed

Statement of Changes in Net Assets

- Allocation of \$600K surplus will be put towards various funds held by the CCBC
- Addition to the internally restricted funds have brought them closer to the target levels
- Non-returnable portion of Education in BC fund is included in unrestricted funds
- These funds will be spent on regulation, consistent with the mandate of the college

Inquiry Committee costs have reduced, Board expenses are down, and electronic communication has reduced office costs.

5. QUESTION PERIOD ON THE REPORT FROM THE BOARD AND ANNUAL REPORT

The Chair invited questions from the attendees. The Chair then opened the floor for registrants to speak on an item of business through the microphone. Registrants were asked to open by stating their name and city of practice. Registrants are entitled to speak for up to two minutes.

Question from Dr. Richard Hawthorne in Penticton regarding the breakdown of the 76 marketing-related inquiry complaints indicated in the Annual Report. The Deputy Registrar explained that the complaints primarily resulted from the efficacy claims policy.

Question from Dr. Bradley Gueldner on the \$80K increase in the statement of operations from 2018 – 2019 on salaries and benefits. The Registrar advised that the reason for the significant increase in wages is due to the increase in full-time staff. The CCBC didn't have any full-time staff until 2015-16. The CCBC now has seven full-time staff and one part-time staff person. Staff are no longer shared with the Association.

6. RESOLUTIONS

The Chair reminded registrants that except as provided under section 29 of the bylaws, all resolutions are for consideration of the Board and are not binding.

1. From Dr. Ashkan Jalili - Non-Invasive Neuromodulation Inclusion.

Dr. Lindsay Rite from Vancouver points out that neuromodulation describes a mechanism, not an entity on itself. It is confusing for the public and colleagues. Modality/ therapy might modulate more for one than another. To suggest that one tool modulates more than another might be confusing.

Dr. Ashkan Jalili responded to Dr. Rite's comment that the inclusion of the language is mainly non-invasive neuromodulation for pain reduction.

Question from Dr. Dana Gueldner from Abbotsford on what is being voted/discussed on, if it was the verbiage of being able to advertise the neuromodulation or technology/technique. Clarification is needed on what is not currently included in the act.

Dr. Ashkan Jalili confirmed the verbiage is being discussed and voted on.

The chair asks for clarification on restating the resolution being voted on and CCBC Board may need further information pertaining to the resolution.

Dr. Ashkan Jalili clarified that in submitting the resolution he was under the impression that neuromodulation could not be provided and advertised by registrants. He got clarification that this was under the chiropractic scope of practice. Dr. Jalili asks for the term to be used for the purposes of marketing – a terminology that can be used by Chiropractors and discussed with patients.

Mr. Don Lebars, CCBC's legal counsel, spoke to the resolution. He explained that identifying a name/term and saying it is within the scope is an artificial exercise. It depends on what is behind the name and intended in the way of actual treatment and for what purpose. The question becomes does it fit within the scope and how, what are the boundaries? It is not something that can be answered at the AGM. There is no general agreement in the room for boundary and lacks clarification. The college is unable to sign off a term without understanding what is being used for.

Motion 001/19-20: Moved by Dr. Ashkan Jalili to use the terminology into marketing component, not the inclusion of non-invasive neuromodulation as part of our scope.

Motion 001/19-20: Carried.

2. From Dr. Richard Hawthorne – To have the Board review appendix I of the professional conduct handbook regarding billing arrangements and amend it to be more specific and accurate about what is acceptable and align our best practices guidelines.

Dr. Tanya Clarke-Young from Duncan asked for clarification on what was written in the Professional Conduct Handbook.

Dr. Richard Hawthorne reads an excerpt from Appendix I:

- (1) Entry into a billing arrangement is wholly at the option of the patient and must not be a condition of the chiropractor providing care.

Motion 002/19-20: Moved by Dr. Richard Hawthorne to have the Board review appendix I of the professional conduct handbook regarding billing arrangements and amend it to be more specific and accurate about what is acceptable and align our best practices guidelines.

Motion 002/19-20: Carried.

The Chair advised attendees that next year's annual general meeting will occur in Vancouver. The date and time will be posted on the CCBC website upon confirmation.

7. CLOSING REMARKS / ADJOURNMENT

The Chair called Dr. David Olson, departing Board Member, to the stage to acknowledge his term of service to the CCBC Board.

Dr. Olson has been involved in the chiropractic profession in BC since 1988, initially serving on the Board of the BC Chiropractic Association.

He then served on the Board of the BC College of Chiropractors from 1991 to 1999 and for a time served as President. In 2007, Dave returned to the College as a Board Member and served as Board Chair from 2012 – 2018.

Under his leadership, the College grew from 3 part-time staff including a part-time Registrar to an organization of 6 full-time employees which includes a full-time Registrar and Deputy Registrar. During his tenure as Chair, the CCBC also became more focused on its mandate and began to collaborate with other regulators.

Dr. Olson's 2016 election bio for the College states "I believe that the strength and growth of the chiropractic profession is in the protection of the public interest by fair, efficient and effective regulation. By building the confidence and trust of the public, we can ensure that the people of British Columbia can continue to enhance their health by receiving quality chiropractic care."

Dr. Olson reinforced this message at every opportunity. The College is in a good place thanks to his leadership and for that we are extremely grateful.

The Chair presented Dr. Olson with a plaque for his dedication to regulation of the profession as a CCBC Board Member.

Meeting adjourned at 1:58 p.m. on Saturday, November 2, 2019.